

POWERPOOR leads the way in

Supporting

energy poor citizens to implement energy efficiency interventions and participate in joint energy initiatives, through the development of POWERPOOR support programmes and tools, to alleviate energy poverty.

Facilitating

citizens' behaviour change towards energy use and uptake of energy efficiency measures through experience and knowledge sharing, as well as through joint energy initiatives and citizen engagement campaigns targeting groups of consumers in energy poor communities.

Promoting

energy community projects / alternative financing schemes and assisting citizens to pursue funding opportunities (e.g. energy communities, energy cooperatives & crowdfunding).



Energy poor support programmes will be designed, developed and implemented in **8 pilot countries** across Europe, led by a network of certified **Energy Supporters** and **Energy Communities Mentors**. Energy poor citizens will be engaged through a framework consisted of **Info Days**, **Local Energy Poverty Offices** and **ICT-driven tools** - which will be integrated in the **Energy Poverty Mitigation Toolkit**.

Through Energy poor support programmes

citizens are positioned at the heart of the solution through a gradual transition from an energy poor citizen towards an informed consumer and later an active prosumer.

Expected Impact

8 pilot countries

Bulgaria, Croatia, Estonia, Greece, Hungary, Latvia, Portugal, Spain

60 cities 5 regions 2 energy cooperatives

support pilot projects for alleviating energy poverty

8 energy poor support programmes

tailored for energy poor households under 3 engagement cycles

Network of up to 1.100

Energy Poverty Supporters & Energy Communities Mentors

7M citizens 2,9M households 30% under energy poverty

represented

Up to 22.000 energy poverty households

involved in pilot support programmes

8 National Roadmaps

to alleviate energy poverty

1 EU Policy Recommendation

for multi-level governance cooperation

3 EU Networks

will support replicability

188kt CO₂ eq/year

reduction of emissions

172 GWh/year

energy savings

244 GWh/year

renewable energy production

Triggering 226 M € cumulative investments

in sustainable energy

Energy Poverty Mitigation Toolkit



POWER-TARGET

Identify and target energy poor citizens through a data-driven approach.



POWER-ACT

Empower energy poor citizens to understand their energy use and the benefits from implementing energy efficiency interventions and from installing renewable energy sources.



POWER-FUND

Communicate innovative financing opportunities to address energy poverty and engage citizens (energy cooperatives, crowdfunding campaigns).



Energy Poverty Guidebook

For energy planning & urban development planning processes.



Local Energy Poverty Offices

Provide information to citizens, support them to actively participate in planned activities or joint initiatives and operate as focal points on energy poverty.



Stakeholder Liaison Groups

Facilitate the engagement and the support to energy poor households, reinforce the network of Energy Supporters / Mentors and pursue the sustainability of the toolkit.

Who we are



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Let's stay connected

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POWERPOOR

Empowering Energy Poor Citizens through Joint Energy Initiatives

Working on the field with energy poor citizens and policy makers to lower energy poverty levels across Europe.



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